

## **USE OF COMMUNICATIVE MEDIA FOR IMPROVING LANGUAGE TEACHING AND LEARNING**

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### **ABSTRACT**

Technology today makes problem-solving an easy task for man in his various endeavor and fields of activities like in medicine, Agriculture, engineering, banking, language, defence, communications and education. The concept of Educational Technology through a recent event becomes very necessary for an effective teaching and learning. Thus, it is of utmost importance to integrate audio-visual concept of Educational Technology into curriculum design, development and evaluation for an overall success of the teaching-learning situation in our Vocational and Technical Schools or Colleges. The aim of this paper was to identify the various communicative media (audio-visual aids), examine their role in education as well-as their advantages and disadvantages. It will therefore become imperative to deduce the desirability and suitability of their usage for effective teaching and learning in Nigeria schools and colleges.

### **Keywords:**